MABS
BOARD OF DIRECTORS MEETING

Wednesday, July 15, 2009

Members Present: Terry Klavitter, Walt & April Lindala, Dave Crum, Mark Stonerock (Stony), Marshall Killian, Mark and Joann Maki, Terry Surrell, Wayne Dickinson, Tom Buchkoe, Jerry Peterson, Bill Perron

Call to Order: 6:31 pm

Welcome:

- Agenda for June – approval of agenda motioned by Jerry seconded by Mark Maki, unanimously approved.
- No public comment

Officer Reports:

President (Terry):
Terry addressed an email by member Sue Schenk-Drobny. He does not feel that this will be the last festival and believes that the society is strong despite a somewhat less enthusiastic fest meeting. April adds that we as a society will have hills and valleys, but this year especially we are moving forward with new initiatives. She reminds us that this is a society and not just a festival. Walt adds we are not the only group that goes through this and he has a personal goal of getting through at least 10 festivals. Many others weighed in along these same lines.

Vice-President (Wayne):
Membership is roughly the same with 88 members in good standing and 25 lapsed for a total of 113. Wayne has provided a list of expired members whom he has emailed and will not snail mail asking for their continued support.

Secretary (Mark):
Minutes are going well thanks to my wife's typing skills. The phone line has been updated but there still seems to be a glitch in selecting which mailbox incoming callers will be directed to.

Treasurer (Deb):
Not present.

Committees:

Educational Outreach (April): April has set up a committee meeting with Tom Hyslop on Tuesday 9/22/09. Bill Hart is also interested as is Mike Letts. Anyone interested in this committee is welcome to join. April is currently working on the flyer for the first "Tuesday Blues Day" at Peter White Public Library on Sept 1, 2009. The following program will be in November and proceed every other month. Marquette Arts & Culture is going to help promote these educational endeavors.

Rebecca Meade from the NMU history department is working with April on a Women in Blues presentation for women's history month. April is looking into starting Blues in the Schools at the elementary school level. Jerry Peterson adds that next year is the boy scouts 100 anniversary. There will be a massive Camporee at Tourist Park and this may be an opportunity for educational outreach.

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Blues News & Promotions (Walt): An article will appear in the August Marquette Monthly with artist interviews, etc… The September Marquette Monthly will contain our festival program. The Bonifas Art Center will be auctioning off festival tickets for their fund raiser as will WXPR Public Radio in Rhinelander, WI. Walt will do public TV "What's Up" Interview next month.

Posters will be done this coming Friday. Next week radio ads are being produced and television spots should be starting as well. Charter will concentrate on the U.P./Wisconsin border more so than the lower peninsula. The web-site is currently being improved and our festival ad has already appeared on the Blues Blast Ezine. Tom Buchkoe asks for ideas regarding the program cover for this year.

Events Coordination (Larry): Not present

Merchandise (Deb): Not present

Festival (Mark): 2000 posters have been ordered in black and white. We will try to get these up in as many locations as possible. By all reports the parades went well. I have spoken with the city and we are on schedule as far as our requirements. Joann Maki requests that she be the keeper of a master list of comp tickets. She will be in charge of this.

The Detroit Blues Society folks are running our festival ad for free. We had previously agreed to pay for the ad but the electronic transfer did not come through large enough to meet their ad space requirement due to the impending deadline, they ran what they received free of charge.

Although someone had suggested that we have personalized volunteer badges, this idea will be tabled until next year.

The next festival meeting is August 3 with subsequent meetings scheduled for Aug 24 and 31.

New Business:

Tom Buchkoe makes a motion that we accept all requirements regarding the application for a beer and liquor license for the festival as required by the state of Michigan. Wayne seconds this. The motion for application for the liquor and beer license passed unanimously.

Old Business:

The Marquette Arts and Culture award that was proudly received by the Blues Society will be on display in the Peter White Public Library near the community rooms. Tom will take a photo of this for news promotions. The society also has more CDs to donate to the library; however, we will wait until after the festival when we will most likely have a few more donated CDs to contribute.

Good of the Order:

- Several members report that the Govt Mule concert in Bayfield, WI was excellent. There is an upcoming Craig Kenning concert in Munising – date currently unknown.
- Flat Broke will play July 28 in Munising park.
- A MABS social is scheduled for 7:30 p.m. on July 30 beginning at 5:30 pm at the Wild Rover (hopefully they will have their license by then).

No further business, motion to adjourn by Dave Crum seconded by Stony. Unanimously passed. Meeting adjourned 7:42 pm. Next meeting is Aug 19, 2009 at the Landmark.

Respectfully submitted, Mark Stonerock (Stony)

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